



Terms and Conditions

Sponsored Placement

This document describes the terms and conditions that apply to your sponsored placement. This document constitutes an addendum (**Addendum**) to the MyBuilder [Tradesperson Terms and Conditions \(T&Cs\)](#), which continue to apply alongside this Addendum. In the event of any conflict or inconsistency between this Addendum and the T&Cs, the provisions of this Addendum shall prevail.

Capitalised terms not otherwise defined in this Addendum shall have the meaning given to them in the T&Cs.

By booking a sponsored placement subscription, you acknowledge that you have read and agree to this Addendum.

Placement

As part of your sponsored placement subscription, your Trade Account profile will be identified as sponsored and will generally be displayed above profiles ranked by the standard organic ranking algorithm on relevant directory and invitation pages.

Sponsored placements will be clearly identified as sponsored and will be displayed alongside other sponsored placements. Where more than one sponsored placement applies to the same service and location, display order between sponsored placements will be determined on a rotational or randomised basis.

You may only hold one sponsored placement at a time for a given service within a specific location.

Sponsored placement is subject at all times to compliance with the T&Cs. We may suspend or remove a sponsored placement if you breach the T&Cs or if your Trade Account is suspended or terminated.

No guarantee of results or position

A sponsored placement increases visibility but does not guarantee any minimum number of impressions, Leads, Shortlists, Jobs or revenue. We do not guarantee any specific ranking position, duration of display, frequency of display or visibility level. Display may vary depending on location, service category, competition, demand and other operational factors.

Price and term

The subscription fee will be displayed at the time of booking and will also be available in the payments section of your Trade Account.

Your sponsored placement subscription begins on the date of purchase. If purchased part way through a calendar month, the first subscription period and fee will be applied on a pro rata basis to the end of that month.

Thereafter, your subscription will automatically renew for successive calendar month periods on the first day of each calendar month unless cancelled.

You may cancel your sponsored placement subscription at any time by providing at least three days' prior written notice. You may provide notice to us via email to info@mybuilder.com or via the Contact Us page of the MyBuilder Platform. Any cancellation will take effect at the end of the then-current calendar month and no further renewal fee will be charged.

We may cancel your sponsored placement subscription by providing at least three days' prior written notice. Cancellation will take effect at the end of the then-current calendar month.

Subscription fees are generally non-refundable except where required by law.

Payment and Billing

The subscription fee is due and payable on the date of purchase and thereafter on the first day of each subsequent calendar month during the subscription term.

You accept that MyBuilder will debit the amount of any invoice by the means set out in the T&Cs and undertake to keep your payment method up to date.

All prices are exclusive of VAT which will be charged where applicable.

If a subscription fee is not successfully collected when due, MyBuilder may suspend or disable the sponsored placement until payment is received in full.

Cancellation or suspension of a sponsored placement does not affect the obligation to pay any outstanding subscription fees accrued prior to the effective date of cancellation or suspension.

All other provisions of the T&Cs, including payment default, suspension and termination rights, apply to your sponsored placement subscription.

Changes

We will let you know via email, message on the MyBuilder Platform or another durable medium about any changes we are making to this Addendum, unless they are minor amendments which do not alter the content or meaning of this Addendum. We will normally give you fifteen (15) days' notice before such changes take effect.

We won't give you advance notice in limited circumstances if we have to make a change with immediate effect, such as for legal or regulatory reasons or to protect the MyBuilder Platform, Tradespeople or Customers from fraud, malware, data breaches or other security risks.

If you do not want to accept the changes we are making, you may cancel your sponsored placement subscription as set out under 'Price and Term'.